

- Energy Efficient Cities - China Mayoral Training Course

Educating and enabling
China's Mayors to implement
high-impact, city-level
energy efficiency programs

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Incredible Impact

Our partner, the National Training Center for Mayors, conducts mandatory training for Mayors from 683 Cities.

Each of these Mayors is in charge of implementing China's ambitious energy policies locally. JUCCE is here to help.

Turnkey Solutions

The JUCCE Mayoral Training course pairs successful case studies in Chinese, with top international speakers in interactive dialogue, and vendor resources to help implement solutions.

A Mayor can choose from a variety of JUCCE cases and understand what it takes to implement one from end to end.

Foundations, Corporate Sponsors How Can You Help?

Helping China's Mayors implement city-level energy efficiency programs is one of the most effective uses of grant dollars in the war against energy.

Your support is needed to develop a world-class curriculum and bring top international speakers to Beijing.

Contact peggyliu@jucce.com now.



Enable key local leaders to make
smart energy decisions that will affect
over 1 billion people and 683 cities



Bringing International Expertise to Mayors

Helping cities decipher all their options to implement real energy changes

Realizing Goals

The central Chinese government's "11th 5-year plan" sets out ambitious targets for 2010: a 20% increase in energy productivity per unit of GDP and a 10% decrease in emissions. Mayors are responsible for achieving these targets locally. How can we optimize the time they have as a Mayor to make the highest impact energy decisions?

JUCCCE realizes the Mayors don't need to become energy experts. They need the expertise to come to them. They need help creating an energy plan that their constituents can follow.

Our program provides a clear overview of successful programs that other Mayors have implemented.

Unique Channel

The Ministry of Housing and Urban-Rural Development jointly runs a National Training Center for Mayors in Beijing, which provides mandatory courses for Mayors and Vice Mayors. Officials from over 680 Chinese cities attend the Center on a rotating basis. Each training session has about 30-50 attendees; training sessions last from one week to one month. This is a unique channel to one of the most powerful groups of local decisions makers in China.

Mayors have strong local control over their regions and flexibility to experiment with policy.

Course Content

The JUCCCE Mayoral Training Course is embedded within these courses and will provide mayors with a framework to create a roadmap of city-level energy efficiency programs to achieve significant, near-term, measurable increase in energy productivity and decrease in emissions.

A five-year agreement being finalized with the National Center for Mayoral Training dedicates a full day to JUCCCE training within their existing

This program was a Clinton Global Initiative 2007 commitment

twice a year, 30-day courses. JUCCCE will also conduct one expanded 7-day course each year.

These courses will present bilingual case studies of internationally tested, municipal-level energy-efficiency programs using interactive dialogue with top

international speakers. The aim is to make it as easy as possible for Mayors to implement them locally. Therefore the case studies will be strong on building a financial return case for the program and include vendors who can help them implement locally. It will be backed by a web database of case studies, submitted by our



partners from around the world, and a vendor database, for easy follow-up.

The public/private collaboration model represented by JUCCE is the most effective means to promote market transformation."

Rob Watson, father of LEED green building rating system, and CEO, Ecotech International



JUCCE is the most innovative sustainable energy NGO in China, bringing together business leaders who are passionate about identifying practical and scalable solutions that will make a difference in China.

Frank Rexach, Vice President & General Manager, Haworth Asia Pacific, Middle East & Latin America

How to Participate in this Program

In the war on energy, efforts and funding are by far best leveraged in China. In 2008, China exceeded the U.S. in carbon dioxide emissions to be the most polluting country in the world. Urbanization and growing energy use is happening at a frightening pace. Each year it builds two New York Cities in new floor space. By 2030 one billion people will be living in China's cities.

Together, we must enable the local leaders in China to plan for smart urban growth and efficient energy use.

Submitting Case Studies

Vendors and consultants who wish to participate in this program can contact stevehammer@juccce.com. Professor Hammer heads Columbia University's Urban Energy Project.

Example case study topics may include land use, transportation, lighting, building code enforcement, waste to energy, and on-site renewables.

Although not all case studies will be presented in person, all will be available to Mayors in handouts and on our online database.

Speakers

Speakers who can present interactive case studies with authority will be chosen to lead each session. This includes current or former city-level officials, industry luminaries, and corporate C-level executives.

Sponsors

Multiyear corporate sponsorships provide corporate executives with unparalleled access to Mayors.

JUCCE reserves the right to choose case studies independently from sponsorship. Although sponsorship does not guarantee a full-length case study presentation, sponsors will have time to explain how their product offerings can be used by Mayors.

For more details, contact peggyliu@juccce.com.

About JUCCE

Joint US-China Cooperation on Clean Energy (JUCCE) is a non-profit that aims to accelerate the greening of China through international collaboration on impactful programs. JUCCE has a 10-year mandate to make a visible difference in China's energy landscape.

Program Partners

Current partners include: Rockefeller Brothers Fund, McKinsey, Columbia University, Energy Foundation of Beijing, Owens Corning, Arup, Honeywell, Monterey Institute, ICLEI, Rocky Mountain Institute, EcoEnergy Solutions, Haworth, Dell, and many more.

